

Last updated 31.07.2017

Blast Films Privacy Policy

Animal Rescue Live ('the Programme')

Key Details

This website privacy policy ("Privacy Policy") describes how Blast Films Limited of Highgate Studios, Unit 100, 53-75 Highgate Road, London, NW5 1TL ("us/we") protects and makes use of the personal information which you give to us when you use this website ("Programme Website").

Where you are asked to provide Personal Data (as defined below) when using the Programme Website, it will only be used in the ways described in this Privacy Policy and by using this Programme Website and providing your personal information, you consent to the collection, use, storage and transfer of your Personal Data under the terms of this Privacy Policy.

We reserve the right to make changes to any part or parts of this Privacy Policy at any time without prior notice, and the changes will be recorded in the updated Privacy Policy on the Programme Website. You will be deemed to have accepted any changes to the Privacy Policy if you continue to use the Programme Website after updates.

If you have any questions about this policy please email cjackson@blastfilms.co.uk

1. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY AND YOU DO NOT WISH FOR YOUR PERSONAL DATA TO BE COLLECTED, USED, STORED AND TRANSFERRED BY US IN ACCORDANCE WITH THIS PRIVACY POLICY, PLEASE DO NOT SUBMIT YOUR APPLICATION.

Introduction

We collect, store and use certain information about individuals in order to assess suitability for pet adoption from the following animal shelters: Newcastle Dog and Cat Shelter, Bath Cats and Dog Home, Blue Cross, Cardiff Dogs Home, Holly Hedge Animal Sanctuary, Hope Rescue, Leicester Animal Aid, Manchester and Cheshire Dogs Home, Mayflower Sanctuary, North Clwyd Animal Rescue, Raystede Animal Sanctuary, SPCA Rescue and Rehoming Centre Glasgow, The Edinburgh Dog and Cat Home, and Wood Green - The Animals Charity.

What Personal Data We Collect

We may collect the following information (“Personal Data”):

- Name
- Home address
- Email
- Contact telephone number
- Current pet types
- Number of adults and children at the address where the animal will be living
- Age of any children living at the address
- Property ownership information
- Major life event info such as upcoming holidays, baby, moving house etc
- Property features
- Information about previous communications between RSPCA and household members with regards to animals (which you accept may include sensitive personal data as defined in the Data Protection Act 1998).
- Other information relevant to animal adoption

How We Use This Personal Data

Collecting your Personal Data helps us understand what animal would most suit your lifestyle, enabling us to put forward the most suitable potential owners to the relevant animal shelter.

Specifically we may use your Personal Data:

- To improve the Programme Website and to customise the Programme Website for you
- To contact you in response to adopting a pet
- To assess eligibility of the pet you are interested in adopting
- If your circumstances are not suitable for the pet you are interested in adopting then we will use your Personal Data to consider what other pets might be suitable for you
- We may also pass on your Personal Data to the animal shelter(s) that are rehoming the animal(s) considered best suited to you and your lifestyle
- To contact you about other animals we think you might be interested in adopting
- To contact you via email, telephone or mail for market research purposes
- To choose participants for the Programme, and to develop, produce, exhibit and exploit the Programme
- To administer and manage your application to the Programme, and to assist us in replying to any queries you may have;
- To contact you for further information when considering you as a participant for the Programme
- To contact you about your Personal Data as stored by us

- To comply with our record keeping obligations

How We Share Your Personal Data

We may share your Personal Data with members of the Programme's production team and broadcasters, financiers, distributors, insurers and other professional advisors of the Programme, for the purposes of choosing participants for the Programme and for the development, production, exhibition and exploitation of the Programme.

We may disclose your Personal Data where we are required or permitted to do so by law.

We may disclose your Personal Data to other companies and staff who help us to manage personal information and support our business.

You agree that we may transfer your Personal Data to and store it in and require it to be processed in a country/countries outside the European Economic Area, even though data protection and privacy regulations in that country/countries may not offer the same level of protection as within the European Economic Area. We will endeavour to require the parties storing and processing your Personal Data outside of the European Economic Area to comply with this Privacy Policy.

Should our business or any part of it be sold or be proposed to be sold to a third party, your Personal Data submitted via the Programme Website may form part of our business assets that are the subject of such sale or proposed sale and accordingly we may share your Personal Data with our professional advisors and prospective buyers and their professional advisors.

We may also pass on your Personal Data that you submit to the Programme Website to the animal shelter(s) who will be rehoming the animal(s) considered best suited to you and your lifestyle.

How Long Will We Store Your Personal Data

We will only keep your Personal Data for as long as it is needed for the purpose for which it was collected. If you are not selected to participate in the Programme, we will delete your Personal Data submitted via the Programme Website within a reasonable time after first transmission of the last episode of the Programme in the UK.

Changing or Deleting Your Personal Data

If any of your Personal Data (e.g. address, telephone number) changes after submission via the Programme Website, or has been entered incorrectly and

submitted via the Programme Website in error, please email us at cjackson@blastfilms.co.uk

You can request that your Personal Data submitted via the Programme Website is deleted at any time by sending us an email to cjackson@blastfilms.co.uk. Please note that if your Personal Data is deleted you will not be considered to participate in the Programme unless you submit a new application via the Programme Website.

If your Personal Data is deleted, we may still retain anonymized information relating to you.

Cookies and How We Use Them

A cookie is a small file placed that is placed on your computer or your mobile phone or other electronic device when you browse websites. Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you.

Cookies used by the Programme Website enable the Programme Website to identify your computer as you view different pages on the Programme Website, and they enable us to see information such as how many people use the Programme Website and what pages they tend to visit.

We may use cookies to:

- Analyse our web traffic (e.g. number of visitors to the Programme Website, what technology they are using, how long visitors spend on the Programme Website) using an analytics package, on an anonymous basis
- Identify whether you are signed in to the Programme Website
- Test content on the Programme Website
- Store information about your preferences
- recognise you when you return to the Programme Website

Cookies do not provide us with access to your computer or any personally identifiable information about you. If you do not want the Programme Website to store cookies on your computer, mobile phone or other electronic device, you should set your web browser to refuse cookies. However, please note that doing this may affect how the Programme Website functions for you. Some pages and services may become unavailable to you. Unless you have changed your web browser to refuse cookies, the Programme Website will issue cookies when you visit it.

Controlling Personal Data About You

When you fill in a form or provide Personal Data on the Programme Website, you will see one or more tick boxes allowing you to:

- Opt-in to receive communications from us with regard to the animal that you have registered your interest in
- Opt-in for us to use your Personal Data to suggest other animals that may be best suited to you and your lifestyle
- Opt-in for us to share your Personal Data with third party animal shelters by email, telephone, text message or post

If you have agreed that we can use your Personal Data for marketing purposes, you can change your mind by writing to us at Blast Films, Unit 100, Highgate Studios, 53-79 Highgate Road, London NW5 1TL

We will never lease, distribute or sell your Personal Data to third parties other than in accordance with this Privacy Policy.

Security

We will always hold your Personal Data securely.

To prevent accidental loss and unauthorised disclosure or access to your Personal Data, we have implemented appropriate technical measures.

However, please be aware that the Internet is an open system and we cannot guarantee that unauthorised third parties will not be able to disable the measure we have in place. You acknowledge that the submission of your Personal Data to the Programme Website is at your own risk.

If and where applicable, you are responsible for choosing appropriate passwords and keeping passwords confidential.

We also follow stringent procedures to ensure that we protect all personal data that we collect, store and use in accordance with the Data Protection Act 1998.

We are registered with the Information Commissioner's Office as a Data Controller, registration number ZA005102.

Links from The Programme Website

The Programme Website may contain links to other websites. Please note that we have no control over these other websites. If you provide information to a website to which the Programme Website links, we are not responsible for its data protection and privacy policies, and we would recommend you review these policies.

Jurisdiction

This Privacy Policy will be exclusively governed by and construed in accordance with the laws of England and will be subject to the exclusive jurisdiction of the English courts.

Contact Us

If you have any questions or concerns about this Privacy Policy or about your Personal Data, please contact us on cjackson@blastfilms.co.uk